

CMS 2011 MEDICARE ADVANTAGE & PRESCRIPTION DRUG PLAN

FALL ENROLLMENT, MARKETING AND COMPLIANCE CONFERENCE

Tuesday, September 20, 2011 | Marriott Hunt Valley Inn | Baltimore, MD

HUNT VALLEY BALLROOM

7:00 am – 8:30 am	Registration	
8:30 am – 9:00 am	Welcome/Introduction <ul style="list-style-type: none"> • Keynote Address - Jonathan Blum, Deputy Administrator and Director, Center for Medicare 	
9:00 am – 9:45 am	New Annual Election Period Timing & Other Related Enrollment Periods <ul style="list-style-type: none"> • Patty Helphenstine, Director, Division of Enrollment & Eligibility Policy 	
9:45 am – 10:30 am	Star Ratings Overview <ul style="list-style-type: none"> • Cynthia Tudor, Director, Medicare Drug Benefit and C&D Data Group • Liz Goldstein, Director, Division of Consumer Assessment and Plan Performance • Vikki Oates, Director, Division of Clinical and Operational Performance, Medicare Drug Benefit and C&D Data Group 	
10:30 am – 10:45 am	MORNING BREAK	
10:45 am – 11:45 am	Marketing, Surveillance & Compliance <ul style="list-style-type: none"> • Christine Reinhard, Division of Surveillance, Compliance, and Marketing 	
11:45 am – 12:45 pm	Part D – IRMAA/Reinstatement for Good Cause <ul style="list-style-type: none"> • Patty Helphenstine, Director, Division of Enrollment & Eligibility Policy • Roslyn Thomas, Health Insurance Specialist, Division of Enrollment & Eligibility Policy 	
12:45 pm – 1:45 pm	LUNCH BREAK	
	PLENARY SESSION HUNT VALLEY	BREAKOUT SESSIONS MARYLAND 1 - 4
1:45 pm – 2:30 pm	End of Year Transition & Systems Activity <ul style="list-style-type: none"> • Randy Brauer, Director, Division of Prospective Payment 	HPMS Training <ul style="list-style-type: none"> • Tim Hoogerwerf, Senior Analyst, Health Plan Management System
2:30 pm – 3:15 pm	Quality Improvement Strategy for the Medicare Advantage Program <ul style="list-style-type: none"> • Dr. Marsha Davenport, Chief Medical Officer, Medicare Drug and Health Plan Contract Administration Group 	MAPD Help Desk 101 <ul style="list-style-type: none"> • Randy Brauer, Director, Division of Prospective Payment
3:15 pm – 3:30 pm	AFTERNOON BREAK	
3:30 pm – 4:30 pm	Changes in the Enrollment Chapters <ul style="list-style-type: none"> • Jim Canavan, Health Insurance Specialist, Division of Enrollment & Eligibility Policy 	Retroactive Processing Contractor (RPC) –CMS Listening Session <ul style="list-style-type: none"> • Randy Brauer and Team (feedback and suggestions for CMS)
4:30 pm – 5:15 pm	One Third Financial Audits <ul style="list-style-type: none"> • Tanette Downs, Director, Division of Capitated Plan Audits • Tawanda Holmes, Director, Division of Compliance Policy & Operations 	MARx Reports – CMS Listening Session <ul style="list-style-type: none"> • Randy Brauer and Team (feedback and suggestions for CMS)
5:15 pm – 5:30 pm	PLENARY CLOSING SESSION	